



Theory of Change

The Challenge

90% of waste in low-income countries is openly dumped or burned, posing a threat to our planet.

The Vision

Our vision is a world in which waste causes no harm, and where people in poverty are empowered to recover

What we do

We work with the most vulnerable and marginalised in target communities to provide waste management and recycling **training and livelihood opportunities**

We support innovation and deliver **appropriate systems for first-step resource management** to maximise recovery and reuse of waste materials

We foster sustainable **social enterprises, social programmes** with private sector companies, and local and global **networks** of waste managers

We undertake evidence-based **advocacy** to create an enabling environment for safe, sustainable waste management and recycling

Short to medium-term outcomes

Knowledge, Attitudes and Practice

Knowledge, attitudes and practice on waste management and recycling are improved among public, businesses and decision-makers

Livelihood Opportunities

Safe livelihood opportunities from waste management are identified and supported

Resource Recovery

Resource recovery is increased, bringing waste back into value chains

Long-term impacts

Environmental Impact

Reduced water, soil and air pollution preserves natural resources and reduces climate change emissions

Economic Impact

People's socio-economic conditions are improved

Human Impact

Negative impacts from poorly managed waste on the most vulnerable and marginalised communities are eliminated

Enablers

- Political engagement and the global focus on pollution and climate change have grown
- Funding opportunities for environmental programming are increasing
- WasteAid is a small and agile organisation with significant development potential
- The UK waste management sector is very supportive of WasteAid's work

Assumptions

- The potential of better waste management and livelihood opportunities is recognised in countries of operation
- Waste management and recycling solutions are economically viable and create jobs and value for local populations
- Donors and the public are willing to invest in waste management as a tool for sustainable development
- WasteAid maintains its strong reputation and no major crises challenge this

Values



Collective Strength

We are collaborative and work in a collegiate spirit with a set of diverse partners and funders, guided by principles of partnership.



Knowledge Sharing

We believe in the power of appropriate technology transfer, training and skills development to create long-term sustainable livelihoods and an environment free of pollution from waste.



Demonstrated Impact

We strive for programme excellence, demonstrated impact and being transparent about our use of resources.



Strong Communities

We are inclusive in our approach, and seek to empower communities in lower-income countries to innovate and manage their own waste in a safe and sustainable way.

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